



India's Largest Exported
Cardamom Brand



ROY INTERNATIONAL

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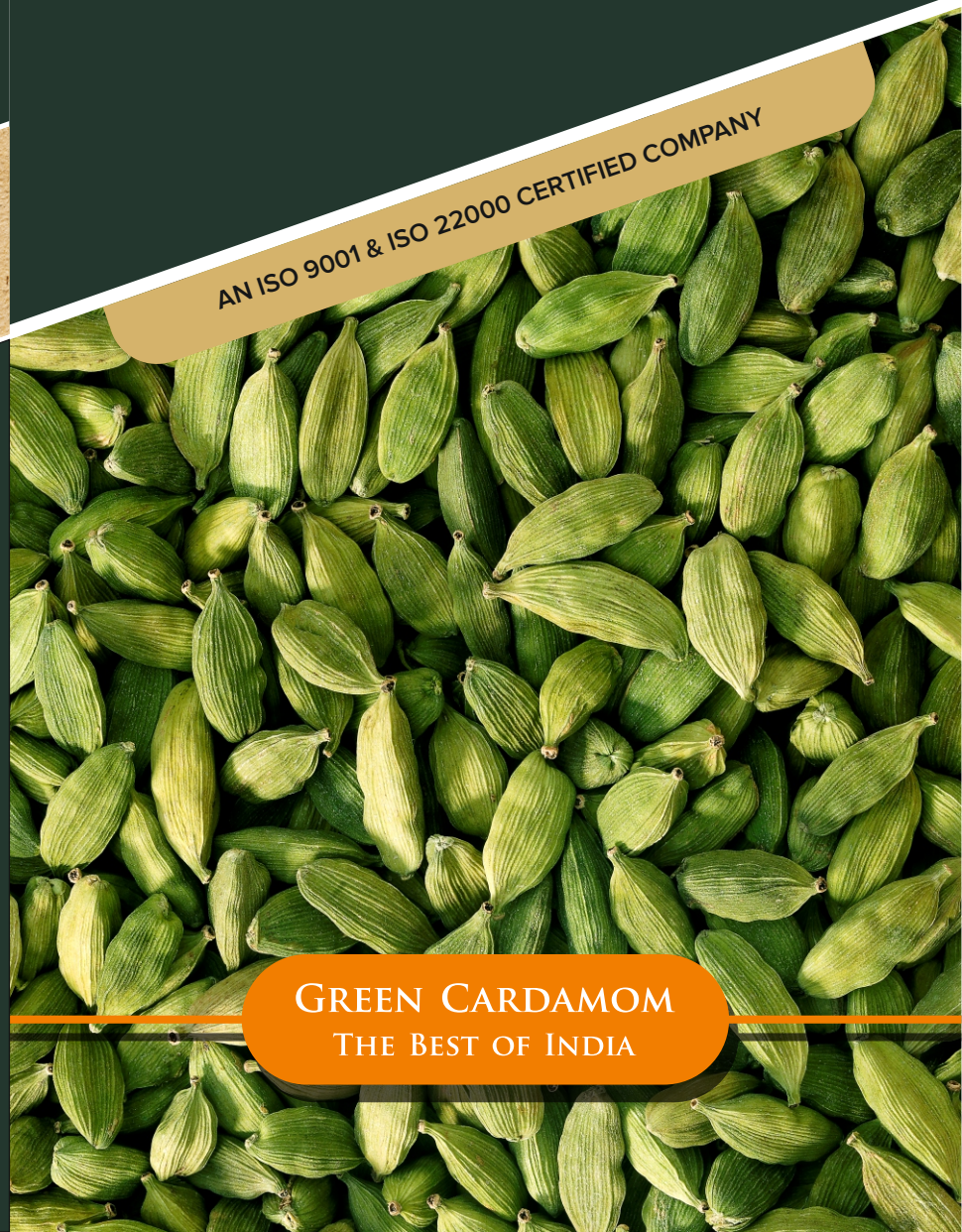
AMEERAH

SINCE 1987

GREEN CARDAMOM

TRADITIONAL TEST OF INDIA

AN ISO 9001 & ISO 22000 CERTIFIED COMPANY



GREEN CARDAMOM
THE BEST OF INDIA

Company Profile

Indian cuisine encompasses a wide variety of regional and traditional cuisines. India is also famous for its delicious and tasty spices. With different climates in different parts of the country, India produces a variety of spices. The whole world is very fond of these spices.

Since three decades, Roy International has been maintaining this tradition with a vision "SERVE THE SAME QUALITY OF FOOD TO OTHERS THAT WE EAT". Keeping this vision in our mind we have established our manufacturing plant with Puffed Rice (Kurmura) in Gondal Region near Rajkot, Gujarat. Increase in spectrum and the volume of business with spreading of newer markets, called for a larger scale production to meet the ever-growing demand which gave birth to the extensive manufacturing plant and measuring seventy thousand square feet fully RCC comprising three units of corporate level.

Pursuing the principle of giving pure and quality products, Roy International soon developed as a well-known brand with 2000 retail stores across Saurashtra, Gujarat and Maharashtra. The business has grown several folds. Soon the company recognized the need to cater each and every home in India with its product range like Coriander Seed, Cumin Seed, and Turmeric along other spices. We have our presence in major market of Singapore, Malaysia, and Gulf Countries & USA (with FDA & USDA Lab Tests).

Certification

The company has implemented good manufacturing, storage practices and food safety management systems and has received

ISO 22000-2005, Quality Management System ISO 9001: 2008, USDA, Spices Board, FSSAI (Food Safety Standard Authority of India) & APEDA certification for its products and processes.

We have implemented all the standards into our infrastructure, routine operational processes, maintained in products. We fulfill the requirements of our customer but also aim to exceed these.



Quality & Safety

To meet with the expectations of our valuable and esteemed buyers, and towards constant upgradation we have setup most sophisticated, ultra-modern and fully automatic sortex plant. Our customer is the most important person in our company, independently of whether they visits us, phones or writes to us. The customer submits their requirements. Our task is to fulfill these as lucratively as possible for both them and Roy International

A permanent improvement of the products, processes and services we are able to offer are a guarantee for us to be successful in today's competitive market.

The responsibility of maintaining these standards lies in the hands of our Employees. Each of them is Valuable in his or her own position. We make them aware that our work is valuable and attach great importance to having satisfied staff as only satisfied employees can produce quality! Besides our customers, they are the most important ingredient for the success of our company.

Roy International Managing Director is responsible for the planning, controlling and further development of our Quality Management System. The efficiency of this system is evaluated by the Management, which also sets its goals.



Manufacturer, Exporter & Importer :

Spices Herbs, Pulses, Dry Fruits, Oil Seeds,
Whole Grains & Other Food Stuff





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Technology & Leadership

Large production with a commitment to quality necessitated for a bigger and state of the art fully automatic manufacturing plant adhered to the international standards. This plant includes spices cleaning by Gravity Separator, Destoner, and Sorting & Grading etc. Our efficient and dynamic infrastructure has enabled us to cater in the markets of USA, Far East, Middle East and some of African Countries.

Roy International has been certified with ISO 9001:2008 and 22000:2005 standards. We are also certified by the Spices Board, Govt. of India, Export Inspection agency and USDA FDA (US Govt.) Approved. Quality control is a process that is respected in the company and every employee is made to understand that no product we manufacture can be less than the best. Our team comprises of young and highly passionate qualified professionals with vast experience which make us the best among others. We possess an in-house R & D unit with technically sound qualified team.

Quality oriented and customer centric approach has enabled Roy International to prove our spirit in this ever competitive industry. Since last three decades, we followed the legacy of honoring the commitments and serving our customers through pure and quality products.





‘GI Tagged’ Alleppey Green Cardamom The Best of India

Centuries ago, the Raja of Travancore ensured that only the topmost quality cardamoms were reserved for export. This was the beginning of the standard that distinguished Alleppey Green Cardamoms as the finest grade in the world. A fact that is well established across the world today.

Emperor Ameerah is GI tagged Alleppey Green Cardamom, certified by the Spices Board of India. No wonder Emperor Roy International is India's number one exporter of cardamom today, trusted across countries and continents.

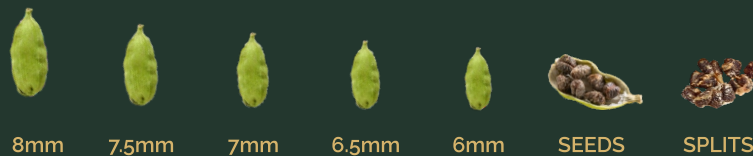


Welcome to the world of **PREMIUM CARDAMOM**

The Emperor Ameerah distinction is in its quality-focus across the process at its state-of-the-art HACCP certified facility :

Emperor Ameerah cardamoms are carefully handpicked from the famous Alleppey Green Cardamom plantations of South India. Full pods always, with a superior ability to retain the valued flavour and aroma. The cardamoms are subsequently dried and graded according to size. So take a deep breath, the aroma will permeate your senses.

AVAILABLE GRADES



Emperor Ameerah's quality based graded packaging has become the quality-signature in the cardamom industry across the globe.

Available pack sizes: 5 Kg, 1 Kg, 500g, 250g, 100g

**Quality begins with transparency and
this is transparency at its best.**

Packaging Excellence in cardamom

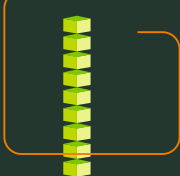
At Emperor Ameerah, it is not cardamom that is picked; it is excellence at its best, sealed.



500 Kgs
Extra in each
container! Stack



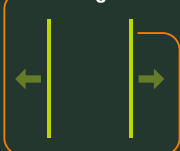
✓ **Stack 9 cartons**



✓ **No Damage**



✓ **Space Management**



✓ **Increased Savings**



SPECIAL PACK

Ameerah Cardamoms endures way after the pack is opened. Moreover, the master cartons are UV-Coated and lined with black paper insulation coating to retain the original green colour of Emperor Ameerah Cardamom.

Better Quality With Every Pod



- More seeds
- More oil content
- Lesser husk leads to richer aroma

Powder



Cardamom powder is made from crushing the cardamom seeds. It is highly preferred by home users as it saves time. It is very convenient to use in sweets & savouries like chocolates, cookies, kheer, baklava, biryani, curries, chai, ghawa & more.

Husks



Cardamom husk is the outer skin of the fragrant spice and also contains decent level of flavour and aroma. It is highly preferred by the tea industry as it adds rich aroma without diluting the core taste of tea. Cardamom husks can also be added in any oil to make it aromatic or use it in infusions.